

Mitchell is a multidisciplinary designer and creative born & raised in the city of Columbus, Ohio. As a CCAD graduate, he is committed to learning through hands-on problem solving and collaboration. Mitchell aspires to push design in new and unique ways by creating purposeful experiences. He combines his design expertise with a keen eye for detail allowing him to produce brilliant ideas with innovative solutions that create unique and lasting experiences.

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MitchellBauman.com

EXPERIENCE

Freelance Designer & Creative [10.16 – P.]

Scope of Work | Production & commercial photography, merchandise & apparel design, social media marketing, and creative problem solving assistance.

Landor & Fitch [2.21 – 1.22]

Freelance 2D Designer | Collaborated with the creative team in the conceptualization and creation of internal & client-facing environments, campaigns and marketing materials.

Civitas Marketing [10.19 – 3.20]

Graphic Designer | Assisted the creative team in the conceptualization, creation, and production of experiential client-facing campaigns, environments and collateral.

Tek-Collect & Tru-Contact inc. [08.17 – 06.18]

Graphic Design & Art Direction | Managed, conceptualized, and created the brands visual identity. Including the art direction, branding, web design/development, video & motion.

EDUCATION

Columbus College of Art & Design [08.15 – 05.19]

BFA Advertising & Graphic Design | Minor in Copywriting

PUBLICATIONS

Botticelli Magazine Issue #12

Curated the layout & design, alongside the creation of several published art pieces.

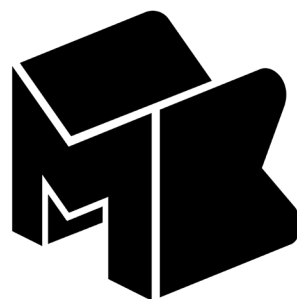
The Dieline

Brand & Package Design | Chewing Gum Rosé featured in an article by Casha Doemland.

AWARDS

AAF American Advertising Awards – ADDY Awards [2020]

The UpWest Cabin Mobile Tour was awarded Best in Show (Pro), alongside Gold Awards in Out-of-Home Installation, Integrated Branded Content Campaign, and Guerilla Marketing.



EXPERTISE

Advertising
 Art Direction
 Branding
 Strategy
 Packaging
 Environment
 Print Design
 Web & Digital
 Video & Motion
 Photography
 UI / UX

INSTAGRAM

BEHANCE

LINKEDIN