

Mitchell is a multidisciplinary designer and creative born & raised in the city of Columbus, Ohio. As a CCAD graduate, he is committed to learning through hands-on problem solving and collaboration. Mitchell aspires to push design in new and unique ways by creating purposeful experiences. He combines his design expertise with a keen eye for detail allowing him to produce brilliant ideas with innovative solutions that create unique and lasting experiences.

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EXPERIENCE

Adidas, Oliver Agency [04/22 – 05/23]

As an Integrated Designer on the NAM Brand Design Team, I acted as a brand champion for adidas. I conceptualized and produced assets for an array of clients, and campaigns.

Freelance Designer & Creative [10/16 – 05/22]

Scope of Work | Print design, photo manipulation, event marketing, merchandise/apparel design, social media marketing, and creative problem solving assistance.

Landor & Fitch [02/21 – 01/22]

Freelance 2D Designer | Collaborated with the creative team in the conceptualization and creation of internal & client-facing environments, campaigns and marketing materials.

Civitas Marketing [10/19 – 03/20]

Graphic Designer | Assisted the creative team in the conceptualization, creation, and production of experiential client-facing campaigns, environments and collateral.

Tek-Collect & Tru-Contact inc. [08/17 – 06/18]

Graphic Designer & Art Director | I conceptualized, and created the brands visual identity. Including the art direction, brand design, web design/development, video & motion.

EDUCATION

Columbus College of Art & Design [08/15 – 05/19]

BFA Advertising & Graphic Design | Minor in Copywriting

AWARDS & PUBLICATIONS

The Drum Awards [2022]

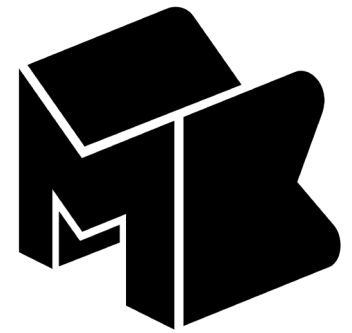
Content Agency of the Year | Oliver (Adidas)

AAF American Advertising Awards [2020]

The UpWest Cabin Mobile Tour | Awarded Best in Show (Pro), along with Gold Awards in Out-of-Home Installation, Integrated Branded Content Campaign, and Guerilla Marketing.

The Dieline [2018]

Brand & Package Design | Chewing Gum Rosé featured in an article by Casha Doemland.



EXPERTISE

Advertising
 Art Direction
 Creative Strategy
 Environment Design
 Photo Manipulation
 Package Design
 Print Design
 Video & Motion
 Web & Digital
 UI / UX

INSTAGRAM

BEHANCE

LINKEDIN