

Mitchell is a multidisciplinary designer and creative born & raised in the city of Columbus, Ohio. As a CCAD graduate, he is committed to learning through hands-on problem solving and collaboration. Mitchell aspires to push design in new and unique ways by creating purposeful experiences. He combines his design expertise with a keen eye for detail allowing him to produce brilliant ideas with innovative solutions that create unique and lasting experiences.

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EXPERIENCE

Freelance Designer & Creative [10/16 – P.]

Scope of Work: Print design & production, event marketing, merchandise/apparel design, social media marketing, photo manipulation, photography, and creative problem solving.

Adidas, Oliver Agency [04/22 – 05/23]

As an Integrated Designer on the NAM Brand Design Team, I acted as a brand champion for Adidas. Conceptualizing and producing assets for an array of campaigns and events.

Landor & Fitch [02/21 – 01/22]

2D Designer (Freelance) | Collaborated with the creative team in the conceptualization and creation of internal & client-facing environments, campaigns and marketing materials.

Civitas Marketing [10/19 – 03/20]

Graphic Designer | Assisted the creative team in the conceptualization, creation, and production of experiential client-facing campaigns, environments and collateral.

Tek-Collect & Tru-Contact inc. [08/17 – 06/18]

Graphic Designer & Art Director | Conceptualized and designed the brands visual identity. Including the art direction, brand design, web design/development, video and motion.

EDUCATION

Columbus College of Art & Design [08/15 – 05/19]

BFA Advertising & Graphic Design | Minor in Copywriting

AWARDS & PUBLICATIONS

The Drum Awards [2022]

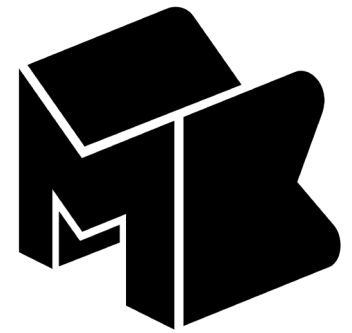
Content Agency of the Year | Oliver (Adidas)

AAF American Advertising Awards [2020]

The UpWest Cabin Mobile Tour | Awarded Best in Show (Pro), along with Gold Awards in Out-of-Home Installation, Integrated Branded Content Campaign, and Guerilla Marketing.

The Dieline [2018]

Brand & Package Design | Chewing Gum Rosé featured in an article by Casha Doemland.



EXPERTISE

Advertising
 Art Direction
 Creative Strategy
 Digital Design
 Environment Design
 Experiential Design
 Photo Manipulation
 Print Design & Production
 Video Editing & Motion
 Visual Storytelling

INSTAGRAM

BEHANCE

LINKEDIN